



## L'EXPORT ?

**AVANT TOUTE CHOSE: cette liste n'est pas exhaustive et les points (détaillés dans notre présentation) évoqués ci-après ne sont pas hiérarchisés**

**RUPTURE, CLIMAT, REGLES DE CIRCULATION ELOIGNEMENT GEOGRAPHIQUE – FUSEAU HORAIRE, PARTENAIRES, RENCONTRES HASARDEUSES, CONFIANCE, ISOLEMENT, DEPLACEMENT, LANGUE, CULTURE, NOURRITURE , ACTIVITES CULTURELLES SPORTIVES ... CHOIX DES COLLABORATEURS, COUT DES COLLABORATEURS EXPATRIES , CHOIX DES PARTENAIRES CONSEILS, INTERVENANTS, ETUDES DE MARCHÉ/SEGMENT/NICHE PREALABLE, ANALYSE DES CIRCUITS DE DISTRIBUTION, LES POINTS DE DISTRIBUTION, LOGISTIQUE, RECHERCHE ET EMPLACEMENT DES LOCAUX ... ADAPTATION, COUT D'APPRENTISSAGE ... LES OPTIONS MEDICALES et SOCIALES, INVESTISSEMENT ? , ERREURS COMMISES REPARABLES, FORMALITES ..., LOIS ET REGLEMENTS ... n'en parlons pas, BANQUE PAIEMENTS GARANTIE STOCKS REGLESCOMPTALES ET FISCALES, ...**

**LA LISTE POURRAIT ETRE ALLONGEE ET NOTRE EXPERIENCE TRENTENAIRE NOUS PROUVE QUE DES STAGIAIRES, DES AIDES SALON, DES AIDES MARGINALES ET DIFFUSES ETC... NE PEUVENT SUFFIRE POUR FAVORISER ET ACCOMPAGNER L' « EXPORT » des PME/PMI**

## Au vu des FREINS MULTIPLES à l'export les aides éparpillées entreprise par entreprise ne règlent pas le problème des VENTES en dehors de France d'autant plus en zone ASIE PACIFIQUE

EN CONSEQUENCE nous proposons de substituer au péril (coûteux, énergivore, hasardeux) que représente un parcours individuel à « l'export » une prise en main commerciale de la fonction **VENTE** en Zone Asie Pacifique

En utilisant :

- ➔ une Coopérative d'Intérêt Collectif en France chargée de **sélectionner**, de **regrouper** des Entreprises PME/PMI et **d'organiser** l'expédition de leurs produits – aux Philippines  
déchargeant ainsi l'entrepreneur de la fonction « décision VENTE hors France »
- ➔ une Coopérative d'Intérêt Collectif aux Philippines chargée de **valider** le marché, segment, niche des produits proposés, de les **commander/réceptionner** et de les **répartir** auprès de ses Membres Coopérateurs revendeurs  
déchargeant ainsi l'entrepreneur de la fonction « VENTE à l'étranger »

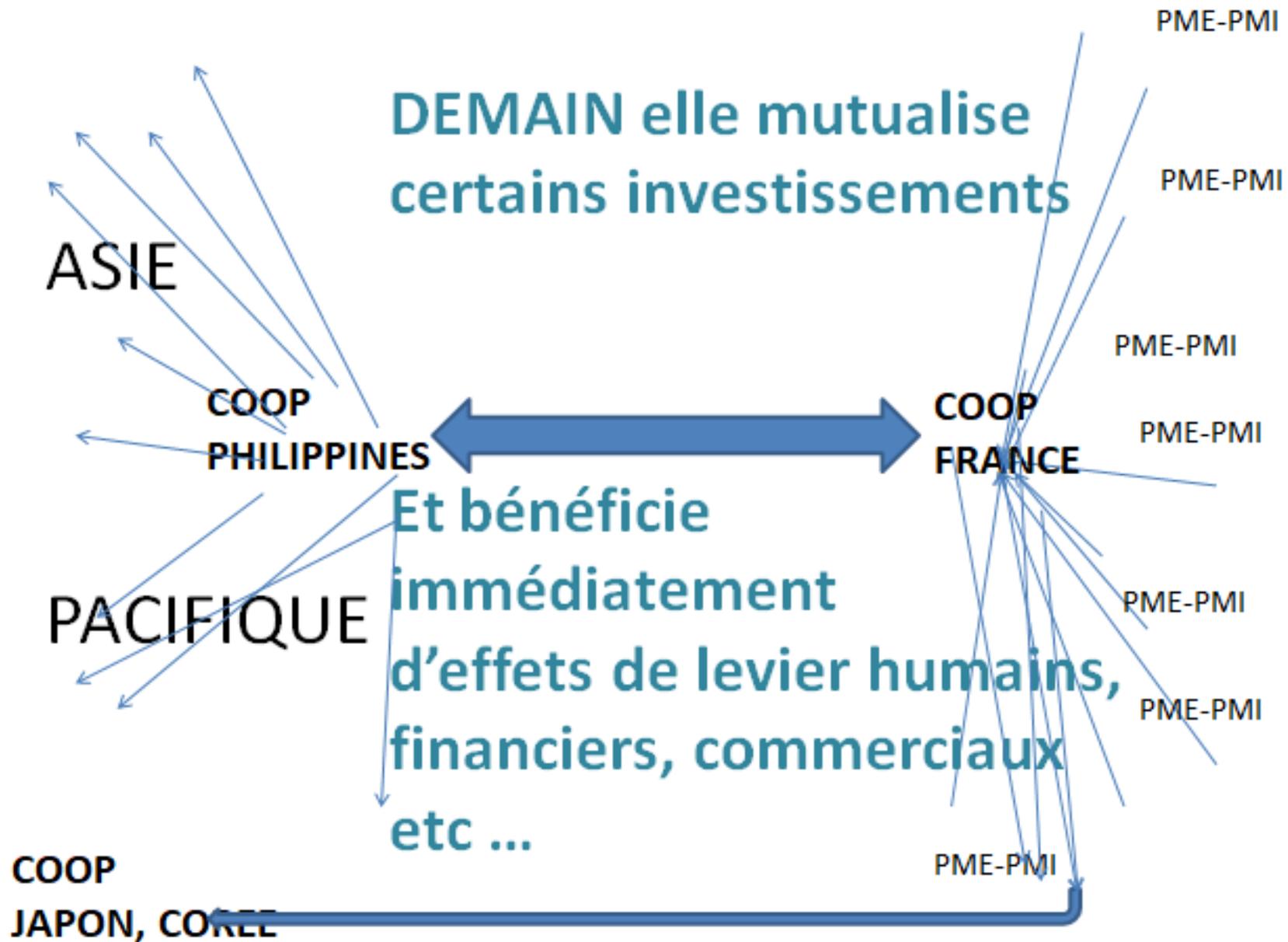
De ce fait l'entreprise Française PME / PMI peut se concentrer sur sa fonction principale de production et considérer les Ventes Hors France comme réalisées par **SA FILIALE** car elle est membre de la COOPERATIVE en France

NOTRE PLAN est déjà en route et notre présentation est disponible en cas d'intérêt

# Aujourd'hui



# Demain



# La Coopérative France PHILIPPINES

Elle valide l'adhésion d'un nouveau coopérateur, étudie son plan export conjointement avec la COOP PHILIPPINES FRANCE (ou AUTRE COOP AUTRE PAYS) qui lui confirme le potentiel de marché/segment/niche . Puis en cas de confirmation contractuelle d'un REVENDEUR LOCAL , elle organise l'envoi groupé des produits selon les commandes reçues.

## France Import Export Service

COOPERATIVE D'INTERET COLLECTIF

Accueil

Statuts

Membres

Services

Contact



### ASIE PACIFIQUE

Zone globalement peuplée de plus d'1,5 milliards dont une partie est consommatrice de biens et services de qualité. Marche, segment ou niche avenir place est là !

[Plus »](#)



### SERVICE EXPORT

L'aventure individuelle est toujours possible. Mais la distance, les coûts de production, les frais et formalités d'acheminement OBLIGENT à une approche collective de la fonction export pour les PME/PMI

[Plus »](#)



### DISPATCHING

Sur place une COOP soeur de votre COOP FIES prend le relais et effectue les formalités et le dispatching auprès des revendeurs!

[Plus »](#)



### LIVRAISON

Soyez rassurée aux Philippines le système de livraison ou que ce soit est parfaitement opérationnel

[Plus »](#)

# Et son Agence ASIE PACIFIQUE

Qui présente les nouveaux coopérateurs retenus à la COOP FIES (constitution du dossier d'adhésion). Elle offre des services de consulting : recherche de partenaires, locaux (et particulièrement "RESORTS"), personnels, accompagnement etc....

## Asie Pacifique *Agence*

Accueil

A propos

Services

Produits

Affaires

Contact

# PHILIPPINES-JAPON-TAIWAN-COREE

Votre espace de conquête c'est ici et maintenant !



# La Coopérative Philippines France

Elle valide l'adhésion d'un nouveau coopérateur REVENDEUR LOCAL prenant en charge l'entreprise Française, étudie le plan export conjointement avec la COOP FIES (France), passe les commandes, réceptionne les envois groupés et les répartit auprès de ses revendeurs coopérateurs

COOP QUALITY TOUCH IN THE PHILIPPINES

WE PROMOTE OUR MEMBERS

Cooperative Multipurpose QUALITY TOUCH

HOME COOP FRENCH SHOP STATUTES CONTACT

COOPERATIVE FRENCH SHOP

aux Philippines  
"du 16 novembre 2024  
au 24 novembre 2024"  
Développez vos relations d'affaires avec l'Asie et surtout avec les Philippines!

COOP USS Cooperative FRANCE  
Partner Meet the Coop in Philippines

CATERING  
Delicious and High Quality

CHARCUTERIE TRAITEUR  
Franchising  
HAMY CHARCUTERIE Franchise  
Charcuterie

Chief and Gastronomy (France)  
MISSION FRANCE PARIS - VICHY AND GASTRONOMY

# Et sa “VITRINE FRANCE REGIONS”

## French Touch Maison :

Vitrine des régions françaises (accueil, économie, tourisme, gastronomie), des entreprises (page dédiée) et de leurs produits (boutique en ligne)



# Et sa communication / intégration

## Par MEDIA COOP

L'intégration locale suppose la connaissance du pays.

Les nombreuses rubriques du site Kulinar répondent à cette demande et la [Newsletter Mensuelle](#) diffuse reportages, interviews, nouveaux produits et services, promotions ...

The screenshot shows the homepage of Kulinar.me. At the top, there is a dark header with the text "Kulinar.me- Home" and a logo for "GREAT ALON" featuring a stylized "K" and "C" inside a circle. To the right of the header, it says "Kulinar.me : all solutions for particulars and professionnels". Below the header is a navigation menu with links: Home, Services, Products, Tourism, Communications, About COOP, and Contact.

The main content area is divided into several sections:

- Left Section:** A map of the Philippines with the national flag. Below it, the text reads: "Kulinar.me loves Kusina in Philippines ! Yan lang para sa masarap na pagluluto !". At the bottom of this section, it says: "We want to present everything that highlights a quality kitchen in Philippines : products and services".
- Middle Section:** Titled "Whatever you do", it features a magnifying glass icon with the text "Focus on Quality". Below this, it says "YOU Can Make Quality ! Its up to you to decide!". A list of questions follows:
  - Do you have a control quality department ?
  - Do your process includes quality ?
  - Do you outsource quality control
  - Do you have "Client Mystere"Below the list, it says "Controle your quality any moment !". At the bottom of this section, it says "Cuisine is not just eating !" with a small image of a person in a kitchen.
- Right Section:** Titled "JOIN COOP QUALITY TOUCH NOW ! And developp a collectiv or individual project.", it features a green graphic with the text "JOIN COOP 'QUALITY TOUCH'" and "BE A MEMBER". Below this, it says "Contact Us". At the bottom of this section, there is a "Subscribe Newsletter Kulinar.me" form.

# A titre d'exemple : la Charcuterie Française a toute sa place ICI ! Et COOP QT la développe et veut y être avec les Professionnels Français

## HAMy Charcuterie

Searching Partners for Franchise "HAMy" "French Auvergne Charcuterie"



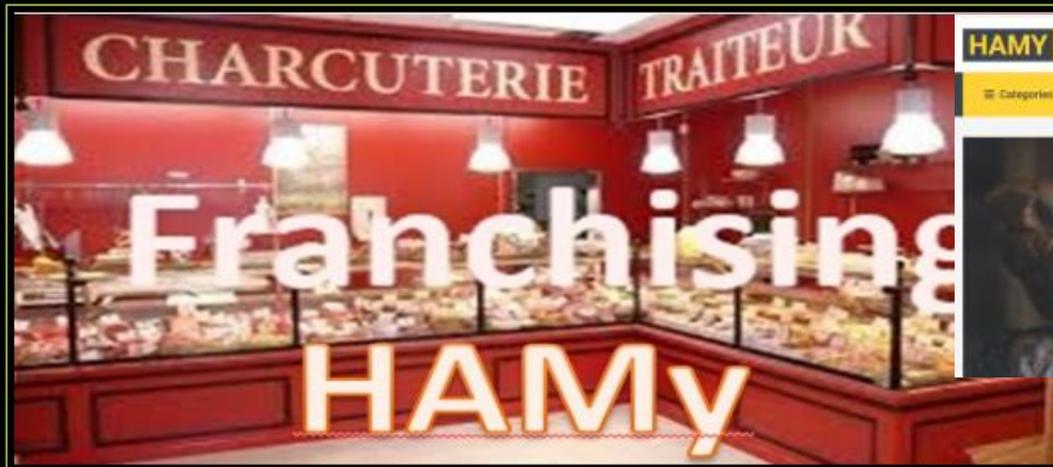
HOME

WE SEARCH

HAMY SHOP

FRANCHISING

CONTACT



HAMY SHOP

Search for products

Categories

Jambon d'Auvergne

produce food

Visit the product

Pork is the basis of the diet in the Philippines, yet apart from rough cutting due to a total lack of training, there are few cured pork products. The "HAMy" Franchise aims to create a network of charcutiers who self-produce their own realizations but integrate Auvergne ham and sausage products for resale.

Charcuterie is a product made from pork meat or offal. The word also designates the store where this type of product is sold and all the professionals who sell it.



Head of charcuterie  
laboratory.

# Ou développe des projets propres comme la Franchise Bonjour Bistro Bakery



[Home](#)

[Franchising](#)

[Contact](#)

## PIZZA ITALIA

“one of our best! Our pizzas are made on the spot in 3 sizes to satisfy all requests. To taste at Bonjour Bistro or to take away. Tuna, Pepperoni and Hawaii! ”



Bonjour

Bonjour

Bonjour



**PRESENTATION**

**SPECIFIQUE**

**DE LA**

**“MAISON FRANCE”**



# French Touch **Maison** In ASIA PACIFIC

- Agence Commerciale Asie Pacifique
- Janvier 2024

# Vos Objectifs :

- Prendre pied en Asie - Pacifique
- Investissement réduit et progressif
- Test marché
- Conclure des partenariats commerciaux



# Avec la “French Maison”

- Vous êtes visualisé sur la page d'accueil (optionnel)
- Mais vous êtes inscrit de préférence dans votre région (plusieurs au choix)

PHILIPPINES IS OPEN, SOON  
TAIWAN, JAPAN AND KOREA

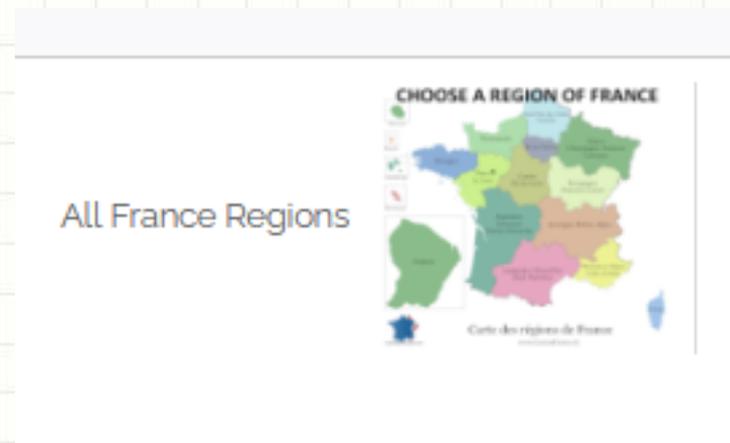
**French Touch Maison**  
In the Philippines

Find your next product or business  
"French Touch Maison" here.  
It has never been easier.

Regions and products highlighted

Nouvelle Aquitaine 	Bourgogne Franche Comte 
Ile de France 	
Discount 	Promotion 

# Toutes les régions de France sont présentées



## La "Maison French Touch"



Auvergne-Rhône-Alpes



Bourgogne-Franche-Comté

Bretagne



Centre-Val de Loire



Corse

Grand-Est



Guadeloupe



Guyane

Hauts-de-France



Île-de-France



La Réunion

Martinique



Mayotte



Normandie

Nouvelle-Aquitaine



Occitanie



Pays de la Loire

Provence-Alpes-Côte d'Azur

# ELLES DISPOSENT d'une page principale, et de leurs pages : économie, tourisme et gastronomie



ECONOMY

TOURISM

GASTRONOMY

PRODUCTS

## REGION ILE DE FRANCE



Heart of France

Île-de-France is a region located in north-central France. It surrounds the country's famous capital, Paris, an international center of culture and gastronomy with its chic cafes and structured gardens. Among the city's highlights, you can visit the Louvre, home to Da Vinci's "Mona Lisa", the iconic Eiffel Tower and the Gothic Notre-Dame Cathedral. Outside Paris, there are forests, imposing castles and farms, including dairy farms whose products are used to make brie.>

78,652 inhabitants7 in 2020; its capital is Lyon.



## OUR SPECIFICITY

### OUR "MONUMENTS"

PARIS INTRA-MUROS

OUTSIDE PARIS

### THE PRESIDENT ILE DE FRANCE

VALERIE PECRESSE



Paris is known for its magnificent and imposing monuments. These iconic structures, often

# La valorisation de votre région

## ancre votre société et ses produits

# dans la Tradition et le Savoir Faire Français



### CENTRE VAL DE LOIRE: THE WHEAT



The Centre-Val de Loire region is the leading European cereal region (wheat) and the 8th French industrial region. In 2004, she is 1st region for the production of medicines 2nd region for the production of cosmetic products 2nd region for the "rubber" activity (3,000 jobs) with the establishment of a Michelin factory in Joué-la-Tour and Saint-Gourson and a Hutchinson factory in Châtelleraulieu. Joué-la-Tour and Châtelleraulieu: 2nd region for electricity production 3rd region for the "Plastic" activity 3rd region for the "Publishing - Graphic Arts" activity 3rd region for insurance subcontracting 4th region for High-Tech activity (it is only in 11th place for the agri-food industries in terms of volume (17th in terms of turnover).



### THE "COSMETICS VALLEY"



In "Cosmetics Valley" One of the most important cities in the Centre-Val de Loire region is Orléans, capital of Loire. The Orléans-Chartres axis is called the Cosmetic Valley because of the density of industries of this type. This term comes from an association created in Eure-et-Loire in 1994 and was recognized as a "competitiveness cluster" in 2006. This zone has been extended to Eure and Yvelines. It

### THE "PALMARES"

1ST REGION

PRODUCTION OF MEDICINES

2ND REGION

PRODUCTION OF COSMETIC PRODUCTS

2ND REGION FOR IT

"RUBBER"

2ND REGION FOR ELECTRICITY PRODUCTION

3RD REGION "PLASTICS"

3RD REGION "PLASTICS"

3RD REGION "PUBLISHING - GRAPHICS"

ARTS

### REGION CENTRE VAL DE LOIRE



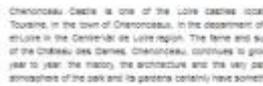
CASTLES AND CASTLES

Discover Blois and the castles of Loire-Orléans circuit of approximately 60 km, starting from Blois.

TOURIST CIRCUIT



Architecture enthusiasts cannot miss the guided tour of the Château de Chenonceau. Chenonceau Castle was made famous by legend in "The Adventures of Tintin". It is Captain Haddock's castle. The city of Blois and its four castles are a must for most historians by the history of France: historical jewel. Once every year for the "Chenonceau de l'Orléans". Architecture enthusiasts cannot miss the guided tour of the Château de Orléans.



Chenonceau Castle is one of the Loire castles located Touraine. In the town of Chenonceau, in the department of Indre in the Centre-Val de Loire region. The fence and roof of the Château de Chenonceau, Chenonceau, continues to grow year by year: the history, the architecture and the lively part atmosphere of the park and its gardens certainly have something to offer!

### RIVER "LA LOIRE"

### BEAUTIFUL CASTLES

#### BEST DESTINATION

LE CHÂTEAU ROYAL DE

BLOIS

CHARENTON

LE CHÂTEAU DE

CHENONCEAU

LE CHÂTEAU DE

CHENONCEAU

PARC & CHÂTEAU DE

BEAUREGARD

CHÂTEAU DE

FOUVERES-SUR-SIÈVRE

CHÂTEAU DE TALCY

### GASTRONOMY IN CENTRE VAL DE LOIRE

#### THE TARTE TATIN



This famous apple tart, upside down and turned over when serving, was born in the Loire Valley, in Blois. Once annually, this specialty with very soft caramelized apples was born. It stems from a mistake. In the small town of Lamotte-Beuvron, in the Loire-Orléans department. For the occasion, one of the Tatin siblings sold their son a lobster cake and apple pie without the dough, making it afterwards. Cooking and turning over: the original accident was a real success, making it a must in French gastronomy, listed as UNESCO Intangible Heritage since 2016.

#### THE TRUFFES DE TOURNAI



Touraine has more than its castles, the Loire, its vineyards, the galle, the sweet chestnut, the pink slip or golden snail, frogs, insects... In addition and other gastronomy. She also has the Truffle. The sun, the unique, the exceptional, the mysterious Black Truffle (uber melanosporum), known as the Périgord Truffle - harvested in the Périgord Noir and in many departments of the South of France. Touraine also has quality truffle fields, which cover 300 hectares of the most prized black truffle in the world are exported.

#### WITH THE wines "de LA LOIRE"

Discover the wines of the Loire Valley from the Loire are extremely popular with tourists and special occasions. There is a great deal of choice when it comes to Loire wines, and this is the subject of several other articles each year. Discover the best Loire wines in this article. Loire wine: vineyards of the Loire Valley. Also called the Loire Valley vineyards, the Loire Valley is very renowned for its excellent wine. This valley is a vast French wine production area, bringing

### BEST FOOD

#### WE RECOMMEND TO YOU

LES TRUFFES DE TOURNAI

# ET vous figurez sur la page des sociétés partenaires (FTM) de la région avec mise en avant (option)

REGION ILE DE FRANCE >

## COMPANIES

By company

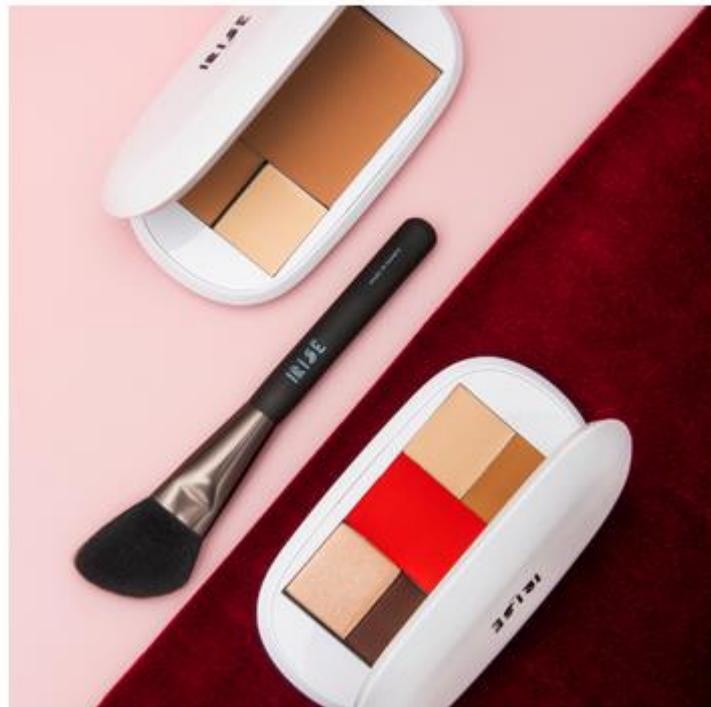


Sort by

Ships from(country)

Style

Pattern type



Etiam sit amet urna semper, auctor arcu id

By Kater Colik, Fasa under Chair

\$320

View

Promotion !



IRISE PARIS



Le slip Français



Room furniture



Tv Furniture



Office Chairs

Et être complété  
 avec la  
 présentation  
 (option)  
 de votre société  
 et de ses produits

Dans votre région

\*nombre réduit

**La Région**  
Auvergne-Rhône-Alpes

ECONOMY TOURISM GASTRONOMY PRODUCTS

**DISTRIBUTEUR FRANCE**  
une présence à toute heure

We highlight your expertise 24 hours a day, 7 days a week

Offer a local service in territories that are difficult to access or deserted (in villages where places far from shops). The distributor allows you to reconnect with the local sales of your bakery, pastry, available near you or outside your opening hours.

**PROXIMITY**  
Offer a local service in territories that are difficult to access or deserted (in villages where places far from shops). The distributor allows you to reconnect with the local sales of your bakery, pastry, available near you or outside your opening hours. Support or perpetuate your activity local economy. Feed the distributor with your products will allow to increase your sales and sustain local jobs. It offers the possibility of make tours more profitable and becomes an alternative solution when they are threatened or even eliminated. It allows you to maintain or create a local and quality service. The distributor is fully customizable ours.

**OUR PRODUCTS**

**IN DISTRIBUTEUR FRANCE**

- DISTRIBUTEUR BOULANGERIE
- DISTRIBUTEUR ICE CREAM
- DISTRIBUTEUR CAKES
- DISTRIBUTEUR FLOWERS
- DISTRIBUTEUR ALL
- BUREAUX

**IN REGION RHONE ALPES**

- JÉSUS DE LYON
- APÉRITIF LYONNAIS

# Ou bien nous créons votre véritable boutique on-line

LE SLIP FRANCAIS SHOP

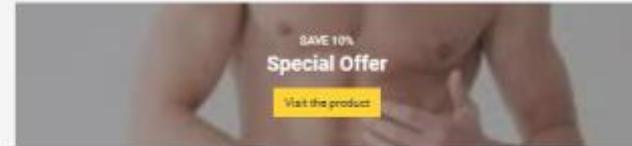
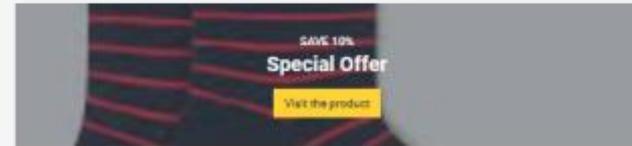
Search for products

Customer Service  
+63 (0) 96 91 96 0782

Categories

Home My Order Contact

Icons



Quality Product

Shipping

14-Day Return

24/7 Support

## CATEGORIES



Category Name  
100 Products



Category Name  
100 Products



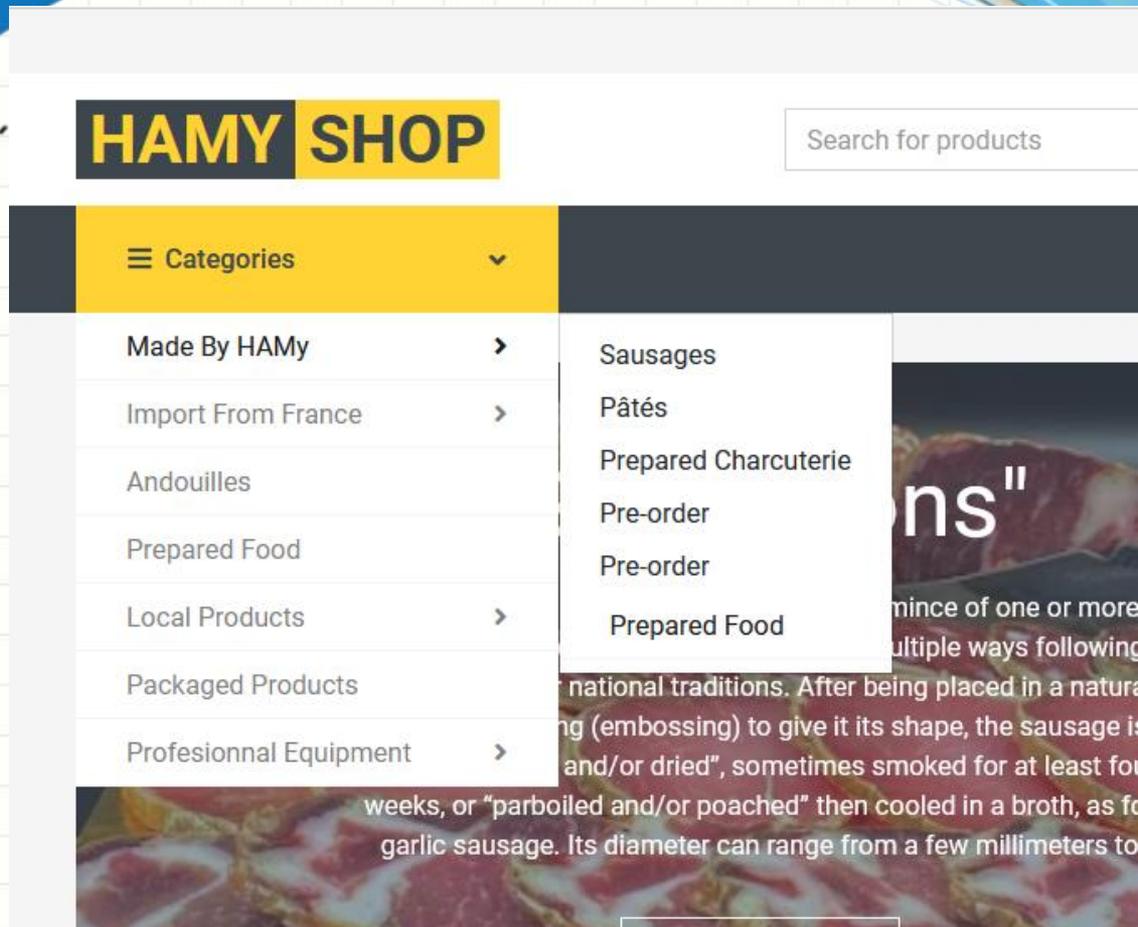
Category Name  
100 Products



Category Name  
100 Products

Avec des  
CATEGORIES

Et des sous  
catégories



# Et nous présentons produit par produit si vous le souhaitez

Avec plus ou moins de précisions (option)  
Prix, conditions, etc...

Food > Ham and Sausages > Jambon > All Ham and Sausages

**French Tradition Ham**  
By Seasons d'Auvergne



Price Promo  
**\$89** per piece

Option: order more  
10 pieces \$890

[Contact company](#)  
Ⓞ 15 hours avg. responsive time

[Visit store](#)

**JAMBON D'AUVERGNE**



Nov 2 12 3

## French Tradition Stowe

By Lacanche

LA MARMITE

Pure "French Touch"



[Visit store](#)



[Save to cart](#)

[Like this](#)

[10 views](#)

### Description

2 official quality signs Auvergne ham benefits from 2 signs of quality: a Label Rouge "cured ham" (LA 04/08) an IGP (Protected Geographical Indication) "Auvergne ham". A dry-cured ham which simultaneously complies with both specifications can jointly benefit from both designations: Jambon d'Auvergne Label Rouge. The Auvergne Cured Meat Consortium is the organization for the defense and management of the two official quality signs, he is the guarantor of compliance with the specifications.

Small: H 25 cm / Ø 12 cm

Large H 24 cm / Ø 25 cm

### Specifications

Measurements	H25 cm / Ø 12 cm and H 24 cm / Ø 25 cm
Material	Material Name
Wire	Wire Name
Condition	Brand new
SKU number	SKU number
Shipping	Shipping worldwide
Warranty	1 years
Delivery	Choose country

Price

**\$Only on Quote** per piece

Option: order more

10 pieces on quote

[Contact company](#)

Ⓞ 15 hours avg. responsive time

# Services et aspects contractuels

1- Nous assurons le visuel de votre société et de vos produits (contrat de 1 à 3 ans)

2 Nous effectuons des services contractuels de recherche de partenaires, de personnel, locaux et d'implantation, d'accompagnement ...

3 Et nous pouvons être Votre Agent Commercial  
– contrat de représentation/intermédiation

# Pricing Offer "French Touch Maison"

Get targeted distribution to "French Touch Maison"'s built-in network of global companies.  
Choose the right one for you.

PHILIPPINES

ASIA

Relations Bilatérales

## "OFFRE AUX REGIONS" DE FRANCE

Présentation offerte (4 pages) :  
accueil, éco., tourisme, gastro.  
Présentation des entp. régionales  
Modifications, ajouts  
Promotion des entp./produits  
Soutien des entreprises régional.

DEVIS SUR  
DEMANDE

Agence Berger

## "SERVICES AUX ENTREPRISES" DE FRANCE

Espace de vente en ligne  
Recherche de partenaires, locaux  
Ressources Humaines  
Consulting d'implantation  
Franchising  
Rachat de sociétés  
Faires et salons ...

DEVIS SUR  
DEMANDE

Agence Berger

## "SERVICES AUX COOPERATIVES" DE FRANCE

Relations économiques Bilatérales.  
Partenariats Coop Quality Touch  
Espace de vente online COOP ...  
Missions économiques  
Conférences

RDV SUR  
DEMANDE

COOP USS

## PARTENARIAT INTERMEDIAIRES DE FRANCE

Grossiste  
Agent Commercial  
Consultant

CONTRAT SUR  
DEMANDE

Agence Berger

# MAIN SPONSOR



Appliances from Europe

## Partners & Suppliers



Member  
Manila



Accredited Supplier  
Official Sponsor



Office Partner  
Manila



Logistic Assistance  
in Europe

## How to Contact Us.

- Mobile 917 821 7521 Fax: +632 634 0030
- [contact@lamarmite.ph](mailto:contact@lamarmite.ph) [contact@lamarmite.pro](mailto:contact@lamarmite.pro) [mareting@lamarmite.ph](mailto:mareting@lamarmite.ph)
- [www.Lamarmite.ph](http://www.Lamarmite.ph) [www.Lamarmite.pro](http://www.Lamarmite.pro) [www.lancanthe.com](http://www.lancanthe.com)
- YouTube: La Marmite Lacanche Philippines.
- Facebook : La marmite Appliances

## Who is La Marmite?

La Marmite is a Corporation Registered in Manila, Philippines, created by Filipinos and French. This Filipino Company imports traditional appliances directly from Europe for Private Users and Professionals.

## What is La Marmite in Philippines?

*La Marmite* is a French name and represent a cooking tool used every day, a casserole! Before to import and to install cooking ranges in the Philippines, our company assist designers, architects and developers to customize the unit in accordance with the cooking style of the clients. For VIP clients, special orders with other sizes, colors, and other options are also possible.

## Four Exclusive brands for Domestic and Professional Users



These 200 years-old French company sells high quality ranges in more than 35 countries. Available in Classic or Modern line, from 700mm wide until 2300mm, in 24 colors, with various types of knobs. Design the top part with gas, induction, multi-cooker, plancha, grill, deep fryer as you need. Choose between gas and /or electric ovens, or a warming cabinet. With more than 50,000 different combinations, each range is a unique model!



# Asie Pacifique A.C.

Facilite votre  
implantation  
en  
Asie - Pacifique

APPELEZ MOI  
TEL : 07 7229 30 71

**VOS AFFAIRES  
AUX  
PHILIPPINES**

 PARIS

 Regions

Agence Berger  
votre guide



email : [cudbero3@yahoo.fr](mailto:cudbero3@yahoo.fr)  
Intermediation  
Representation

Correspondant

FRENCH TOUCH  
MAISON

**Philippines, Japon, Corée du Sud, Taiwan**

# Coop France Philippines Import Export

## **Vous voulez en parler ?**

En France : Didier Berger  
bergerpro-contact@yahoo.fr  
tel : 00.33.6.80.26.87.73

Aux Philippines : François Renaut  
francois.renaut@yahoo.ro  
tel : 00.63.969.196.0782